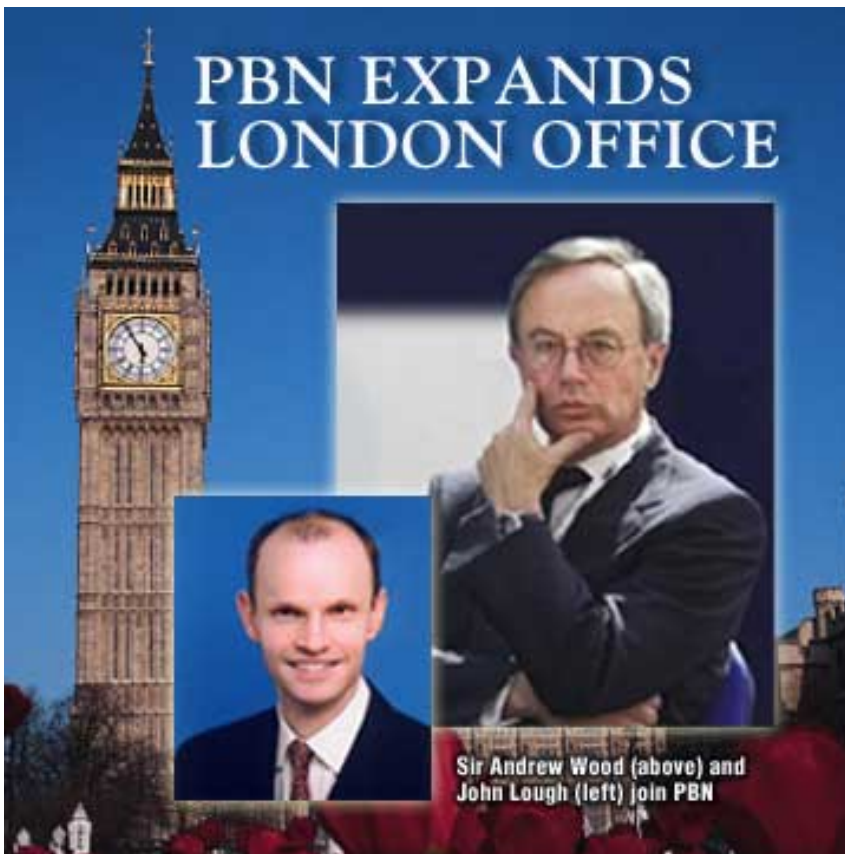




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THE PBN COMPANY is an international strategic communications, government relations and public affairs consultancy serving clients worldwide from offices in Washington, DC, London, Moscow, Kyiv, Riga and Chisinau.



Sir Andrew Wood, former British Ambassador to Russia from 1995-2000, and John Lough, former NATO communications and public affairs specialist, are expanding the client service capabilities of The PBN Company's growing UK operations. Sir Andrew Wood, Prime Minister Blair's Advisor for Russian Investment Policy, also serves as a member of The PBN Company's Board of Directors. John Lough was appointed Managing Director of The PBN Company's London office this past September. An expert in politics, media relations and international government affairs, John joins the firm after working seven years in senior policy and communications positions for NATO Headquarters in Brussels.

John Lough Moves from NATO to PBN

After seven years with NATO as a senior media and public affairs specialist, John Lough joins The PBN Company as Managing Director of the London Office.

[FULL STORY]

Former UK Ambassador to Russia Advises PBN Board

Sir Andrew Wood, former UK Ambassador to Moscow, is newest member of The PBN Company Board of Directors.

[FULL STORY]

UK's OK with PBN

The PBN Company established its London office in 1998 to better serve the firm's many UK-based clients, which include Diageo, BP, Alenia Marconi Systems, BAT and The British Council.

[FULL STORY]

News from PBN People Worldwide

Promotions, weddings and other announcements from PBN staff near and far.

[FULL STORY]

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John Lough Moves from NATO to PBN

John Lough joins The PBN Company as Managing Director of the firm's London office after more than seven years in senior policy and communications positions at NATO.

"John's international political, military and government experience and his extensive practical knowledge of Russia, Ukraine and the Eastern and Central European countries make him a unique asset for the firm's clients," said Susan Thurman, President of The PBN Company.

John has already proved indispensable to PBN's clients with interests in public health policy, anti-counterfeiting, intellectual property protection and modernizing air traffic management systems in the countries of the former Soviet Union. John is also advising The British Council on positioning and marketing its Education UK program in Russia.

John's most recent assignment at NATO was to direct public information programs for Central and Eastern Europe from its headquarters in Brussels. He also spent two-and-a-half years in Moscow as NATO's first public information representative in Russia. After the Kosovo crisis during which John was a senior NATO spokesperson, he played a key role in establishing NATO's permanent Information Office in Moscow.

John studied German and Russian literature at Cambridge University and earned his diploma in international relations from The Johns Hopkins University Bologna Center. He is fluent in Russian, German and French.

John Lough's CV: http://www.pbnco.com/bio/john_lough.htm

Email John: john.lough@pbnco.com

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John Lough
Managing Director



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THE PBN COMPANY is an international strategic communications, government relations and public affairs consultancy serving clients worldwide from offices in Washington, DC, London, Moscow, Kyiv, Riga and Chisinau.

Former UK Ambassador to Russia Advises PBN Board

Sir Andrew Wood, Prime Minister Blair's Advisor on Russian Investment Policy and British Ambassador to Moscow from 1995 to 2000, has joined The PBN Company's Board of Directors.

Sir Andrew recently retired from the British Diplomatic Service after a distinguished 36-year career that took him to Russia, Yugoslavia and the United States. He also held various positions in the Foreign and Commonwealth Office in London.

The PBN Company's Chairman and CEO Peter B. Necarsulmer, who has worked closely with Sir Andrew on a number of joint client matters, said, "Sir Andrew was one of the most respected diplomats in Moscow during his six-year tenure as UK Ambassador to the Russian Federation. His experience advising international government and business leaders on numerous continents greatly enhances the strategic counsel we provide our clients."

The PBN Company's Board of Directors is led by Peter G. Kelly, a prominent U.S. attorney and international government affairs expert. Other members of the Board include Harold E. Mesirov, an international regulatory lawyer and senior partner in the Washington DC office of Robins Kaplan Miller & Ciresi; Henry Necarsulmer, former managing director at Lehman Brothers and a 50-year Wall Street veteran; PBN Chairman and CEO Peter B. Necarsulmer; and, PBN President and COO Susan A. Thurman.

In addition to advising the firm on international policy and business issues, Sir Andrew provides business and strategic counsel to The PBN Company's Board and management team.

Sir Andrew Wood CV:

http://www.pbnco.com/people/bios_by_office/andrew_wood.htm

Email Sir Andrew: andrew.wood@pbnco.com

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Sir Andrew Wood
PBN Board Member
Photo Credit: Moscow Times



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UK's OK with PBN

The PBN Company established its London office in 1999 to better serve the firm's many U.K.- and European-based clients, which include Diageo, BP, Alenia Marconi Systems, BAT, Open University, Guinness UDV, Philip Morris Companies and The British Council.

In addition to Managing Director John Lough and Board member Sir Andrew Wood, experienced strategic and financial communications practitioners Richard Sermon and Alan Mole complete PBN's on-the-ground UK team.

Richard Sermon is chairman of the firm's UK subsidiary, The PBN Company, Limited. Richard is one of Europe's best-known public affairs and communications counselors, with more than 25 years experience advising major corporate clients, institutions and governments. A founding director of Shandwick plc, he developed one of the UK's most successful financial, corporate and political affairs consultancies and later acquired, developed and ran the Group's European businesses. He subsequently became Chief Executive of Shandwick International with responsibility for the management of international client activities. He also served as Public Relations Advisor to Goldman Sachs International from 1992 to 1996.

Alan Mole completes The PBN Company's team of senior consultants in London. Alan has more than 30 years experience in corporate affairs, public relations and financial communications in Europe and Asia. He was Chief Executive of Shandwick Asia Pacific and later Regional Head of Corporate Affairs for Standard Chartered Bank in Southeast Asia with responsibility for the bank's corporate affairs in 11 countries. Just two highlights of Alan's career include undertaking a global corporate affairs program for the Government of Brunei Darussalam, and successfully managing the aftermath of the Indian Securities scandal in 1992 for Standard Chartered.

Please visit The PBN Company's London office at 1 Duchess Street, London W1W 6AN. Contact us at: +44-(0)207- 580-6367.

Email Richard: richard.sermon@pbnco.com

Email Alan: alan.mole@pbnco.com

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**Richard Sermon (top)
and Alan Mole
complete our on-the-
ground team**



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News from PBN People Worldwide

The PBN Company celebrated its 19th year in business on 1 November 2001. Next year, the big 20th Anniversary! In the meantime, please share our warm congratulations and good wishes to the following PBN staff on their recent announcements:

THEY DO

Christina Bucher, Washington D.C., married Peter Bailey in September.
Email: christina.bucher@pbnco.com

OH, BABY!

Tatiana Nikulshina, Moscow, recently had a beautiful baby girl, Yuliana. Mom, Dad and Yuliana are doing fine.
Email: tatiana.nikulshina@pbnco.com

WELCOME BACK

Oksana Monastyraska has rejoined the firm as Senior Account Executive in the Kyiv Office after a one-year assignment with the International Finance Corporation's (IFC) Corporate Governance Project in Ukraine.
Email: oksana.monastyraska@pbnco.com

NEWS YOU CAN USE

Vladimir Bouianov, veteran journalist and editor with Interfax News Agency and ITAR-TASS in Moscow, recently joined the Moscow office as Senior Account Executive.
Email: vladimir.bouianov@pbnco.com

ACCOUNTING FOR SUCCESS

Gunita Volka has joined the firm's Riga office as an Account Executive.
Email: gunita.volka@pbnco.com

CLIMBING THE LADDER

Anna Voskhodova has been promoted to Account Executive and Olga Zhelannova has been promoted to Account Assistant in the Moscow office.
Email: anna.voskhodova@pbnco.com; olga.zhelannova@pbnco.com

CAN SHE HELP YOU?

Nastya Taratina recently joined the Moscow office as our new receptionist.
Email: nastya.taratina@pbnco.com

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